

Markman Speaker Management, LLC

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ONE-ON-ONE COACHING WITH STEVE MARKMAN

HOW TO LAND (MORE) SPEAKING ENGAGEMENTS

Whether you're just getting started as a speaker or looking to take your speaking career to the next level, whether you are a paid speaker or an unpaid speaker...or both, this **3-hour** customized coaching session will enable you to come up with a strategy to:

- Increase the number of speaking engagements
- Research and identify the "right" speaking opportunities aimed toward your target audiences
- Reach the decision-makers who choose speakers - with the right approach
- Stand out from the crowd of other speakers through self-marketing
- Leverage speaking gigs to create leads for your other products or services

....and more!!

About Steve Markman

Steve Markman is Founder and President of Markman Speaker Management (MSM), a speaker agency established in 1994. Steve has more than 30 years of experience and first-hand knowledge of the inner workings of the conference, event, and speaker business. MSM's **Speakers Bureau** division is used internationally by companies, associations, colleges and universities, and other organizations seeking Keynote and Featured speakers. By working with hundreds of speakers, thought leaders, and sports figures, Steve has gained insights into a wide range of subjects, businesses, and industries, enabling him to leverage this knowledge to help clients and speakers alike. **MSM's Executive Visibility Speaker Programs** service enables executives and principals to speak in front of prospective customers and clients as a proven marketing, PR and business development tool that demonstrates thought leadership. Prior to launching MSM, Steve directed conference divisions for some of the world's leading conference organizations, including COMDEX, The Conference Board, and Giga Information Group. Steve is referenced as a source in the book, *Speak Like a CEO* and has contributed to chapters in two books, *The Expert's Edge: Become The Go-To Authority That Everybody Turns To* and *The Speaker's Edge: The Ultimate Go-To Guide for Locating and Landing Lots of Speaking Gigs*.

Steve was the founder of the New England chapter of the Professional Marketing Forum and is the former Co-Chair of the Marketing Executives Networking Group (MENG)-Boston Chapter. He is a member of Meeting Professionals International, American Society of Association Executives, and the New England Society of Association Executives.

Learn more about our coaching and consulting services at:

<https://www.markmanspeaker.com/consulting-and-workshops.html>